

Shaping Tomorrow's Minds: A Visionary Exploration of Graduate Education in the 21st Century

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Abstract

Embarking on the transformative journey of *Shaping Tomorrow's Minds: A Visionary Exploration of Graduate Education in the 21st Century*, this chapter navigates the evolving landscape where traditional practices harmonize with visionary innovations. It delves into how educational institutions are meeting the challenges of the 21st century, embracing cutting-edge technologies, interdisciplinary approaches, and global perspectives. This research, rooted in a synthesis of existing literature and the author's visionary perspectives, contributes to the ongoing dialogue on shaping the minds of tomorrow's leaders in the dynamic landscape of higher education. The discussion extends to the shifting role of graduate education in molding future leaders, emphasizing the cultivation of critical thinking, adaptability, and a global mindset. Beyond these insights, the chapter strategically delves into the strategies that should be employed by higher education and educators to prepare graduates for the demands of the modern workforce. Examining teaching methods, and the cultivation of enterprise-ready skills provides a holistic exploration of how graduate education can best equip individuals to navigate the complexities of our ever-changing world as well as the adoption of agility in the higher education system.

Keywords: Future Skills, Future Jobs, Enterprise-ready Graduates, Visionary Exploration 21st Century, Learning Educational Innovation, Future Academic Landscape, Agility.

Introduction

The landscape of disruptive change is rapidly unfolding, driven by various factors including global crises, pandemics of human diseases, heightened competition resulting from globalization, concerns for planetary health, the swift evolution of the digital age, and the profound transformations ushered in by Industry 4.0. This confluence of forces exerts significant impact and pressure on higher education institutions and organizations across the board (Datuk & Ismail, 2024). As a result, changes in the work environment, job profiles, and skill requirements have been widespread and continuous (Khan et al., 2021). The

contemporary workplace demands high technical proficiency, well-developed employability skills, and competencies more than just access to technologies (Auer & Centea, 2021). The advent of the fourth Industrial Revolution (IR 4.0) has introduced new essential skills, prompting the workforce to reconsider reskilling and upskilling to meet these emerging demands.

In the context of IR 4.0, the upcoming workforce will require novel skills and training initiatives to adeptly navigate evolving technological trends and job landscapes (Pontes et al., 2021). Transformative technologies are reshaping industries, emphasizing the need for advanced skill sets while diminishing the demand for low-skilled tasks (Auer & Centea, 2021). Yet, a noticeable gap exists between the skills sought by employers and those possessed by the younger generation (Křenková & Olšanová, 2021).

To bridge this gap, it is imperative to foster the integration of commerce and education, involving the creation of new collaborative approaches and the enhancement of existing ones (Furnell, 2021). Notably, existing research on Industry 4.0 has yet to comprehensively focus on the skill sets, competencies, and educational requisites of the workforce (Mudzar & Chew, 2022). In cybersecurity, a persistent shortage of skilled personnel underscores the critical need for attainable qualifications and certifications. Consequently, there is a clear and urgent need for well-structured training initiatives and upskilling endeavors to meet the evolving demands of the impending Industry 4.0 workforce.

According to a World Economic Forum (WEF) report, the next five years will bring significant disruptions to the skill sets of 44% of the global workforce. WEF findings indicate that 50% of employers worldwide will require reskilling efforts to keep pace with rapid technological advancements. By 2027, six out of every ten workers will require training to adapt to evolving job requirements. However, the current landscape reveals that only half of the global workforce has access to sufficient training opportunities (Schwab & Zahidi, 2023). This global transformation raises a critical concern: the urgent need to bridge the skills gap within the workforce, a challenge extending both globally and regionally.

The future of jobs in the Asia-Pacific region, for instance, is expected to undergo significant changes. Automation, artificial intelligence, and other Fourth Industrial Revolution technologies are reshaping the future of work (The Asia Foundation, 2023). Asian countries, including Malaysia, are taking initiatives and strategies to prepare for the future of work under IR 4.0. Malaysia anticipates the creation of 500,000 new jobs by 2025 under the IR 4.0 revolution (Officer, 2017). Policies such as the 4IR National Policy and Malaysia's Digital Economy Blueprint are implemented to leverage opportunities presented by the Fourth Industrial Revolution (D. M. A. Khalid, 2022). Similarly, countries like Singapore, China, Korea, and others in Asia have adopted policies and strategies to adapt to market transformations and equip their populations with the skills needed for a future-ready workforce (Committee on the Future Economy (CFE), 2017).

Thus, higher education plays a crucial role in addressing and bridging the gap caused by these disruptions (Al-haimi, B., Hujainah, F., Nasir, D., & Alhroob, 2021). To understand how higher education significantly plays this role or how it should do so effectively, the research endeavor "Shaping Tomorrow's Minds: A Visionary Exploration of Graduate Education in the 21st Century" becomes inherently imperative. This scholarly inquiry aims to delve into the multifaceted dimensions of graduate education, seeking to comprehend and respond to the intricate interplay of societal, technological, and economic dynamics that necessitate a reevaluation of conventional educational paradigms.

A central consideration underlying this research is the evolving nature of the contemporary workforce. The imperative is to equip graduates not only with specialized knowledge but also with interdisciplinary skills, adaptability, and a global perspective. The research aims to illuminate pathways for enhancing individuals' preparedness to meet the exigencies of the modern job market, contributing to the discourse on the evolving role of graduate education in workforce development. Furthermore, the research critically examines the effective incorporation of technology into graduate education, exploring innovative teaching methods, collaborative platforms, and research frameworks harnessing technological advancements. The focal point of this scholarly pursuit is the role of graduate education in cultivating future leaders. By emphasizing critical thinking skills, adaptability, and a global mindset, the research seeks to uncover how graduate programs contribute to forming leaders capable of navigating complexities in various professional domains. The research also assesses teaching methods in graduate education, aspiring to uncover innovative approaches to engaging and empowering students, facilitating a comprehensive understanding of their chosen fields. This exploration extends beyond immediate pedagogical concerns to encompass broader issues like infusing global perspectives into educational curricula, reflecting the interconnected nature of contemporary societies.

Moreover, the implications of this research extend to institutional policies and practices in higher education. The insights from this inquiry hold the potential to inform and shape institutional approaches, guiding curriculum design, programmatic structures, and teaching methodologies. Consequently, the research contributes to the ongoing discourse within the academic community, providing valuable insights for researchers, policymakers, and educators alike. The research on "Shaping Tomorrow's Minds" assumes significance not merely as an academic endeavor but as a critical examination of the transformative potential inherent in graduate education. Through its comprehensive exploration, the research seeks to contribute meaningfully to the ongoing evolution of higher education, ensuring its alignment with the demands and expectations of the 21st century.

To achieve this goal, this research is guided by the following questions: What are the future jobs and skills that are in high demand for the 21st century? What higher education can do to meet the Demands of the Modern Workforce? The following sections will delve into answering these questions comprehensively. These questions serve as the foundation for a rigorous exploration of the symbiotic relationship between higher education and the dynamic demands of the modern workforce.

The subsequent sections of this research will systematically address these questions, offering a nuanced understanding of the intricate dynamics between higher education and the demands of the modern workforce. Through a comprehensive exploration of future job trends, emerging skills, and effective educational strategies, the research endeavors to contribute actionable insights that resonate with the transformative goals of "Shaping Tomorrow's Minds."

2. What are the future jobs and skills that are in high demand for the 21st century?

In the fast-paced and dynamic landscape of the 21st century, the demands on the workforce have evolved significantly. As industries undergo rapid transformations, the skills required for success have transcended traditional boundaries. A visionary perspective on education has emerged, emphasizing not only technical prowess but a holistic set of competencies. Among these competencies, identified by the CEO of a leading-edge company, encompass a spectrum of attributes that go beyond conventional academic paradigms.

In the words of Ian Cunningham (Cunningham, 2020), the CEO expressed the need for *"Building the right mindsets, critical reasoning, understanding of biases, creative thinking and problem-solving, fluid and flexible thinking, love of learning, design thinking, communication and influence, impact and changing the world around us, community, interpersonal dynamics and relationships, wellness and mental health; spiritual path; self-esteem, resilience, grittiness, etc. Meta-cognition. Ethics, personal accountability, and integrity. Teamwork. Emotional intelligence. Pattern matching and recognition. Self-knowledge and understanding of own patterns. Curiosity, cultural awareness."* This comprehensive list not only reflects the evolving expectations of the modern workforce but also sets the stage for redefining the educational paradigm in the 21st century. In line with this list of competencies and skills, the World Economic Forum highlights the top 10 skills that will be in high demand as shown in Figure 1 (Report, 2020).



Figure 1: Skills towards the future

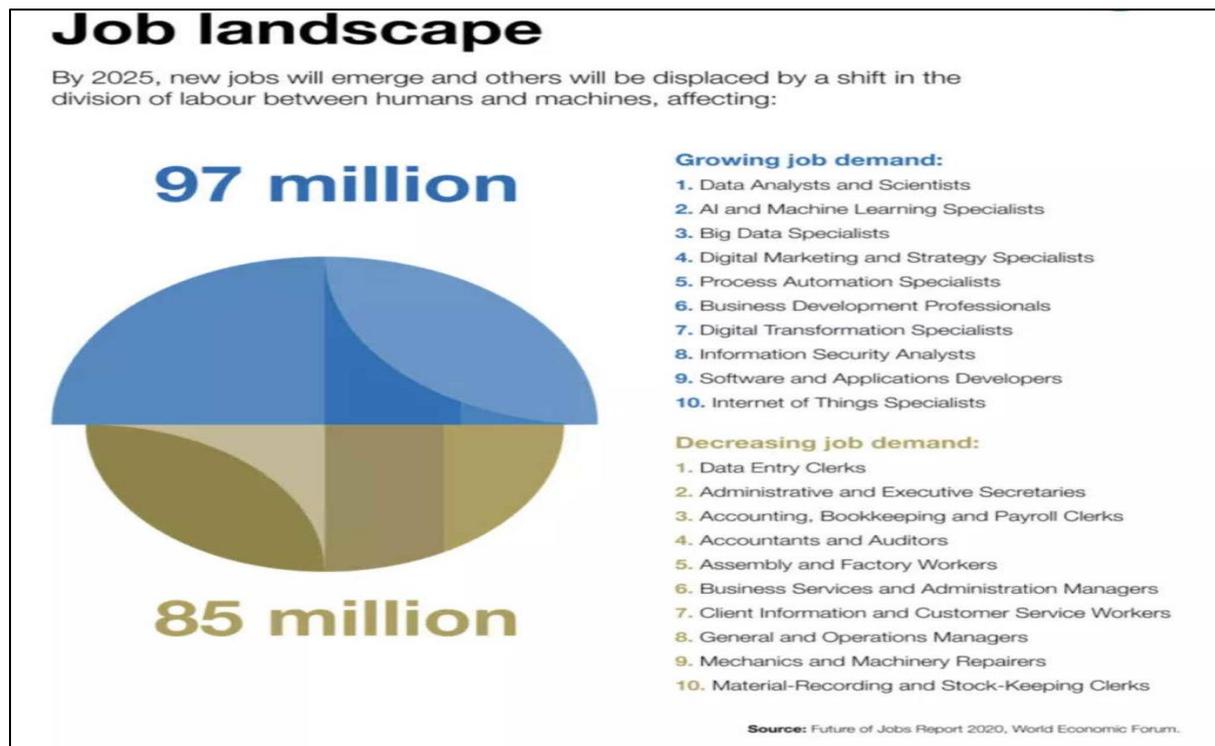


Figure 2: Jobs in high demands

Figure 1 and 2 have pinpointed a set of crucial skills that are anticipated to be highly sought after in the future and will be growing in job demand. Among these are analytical thinking, active learning, innovative strategies, creativity, originality, initiative, leadership, social influence, critical thinking, complex problem-solving, emotional intelligence, resilience, stress tolerance, flexibility, adept use of technology, reasoning, ideation, systems analysis and evaluation, persuasion, and negotiation (Mestre et al., 2023). The dynamic landscape of technology, marked by advancements like the Internet of Things, artificial intelligence, and machine learning, is reshaping the employment landscape, resulting in both the creation and elimination of jobs (Aggarwal, 2020). The emergence of these new skill demands is creating a strain on the availability of a matching skillset, potentially impacting economic performance and growth. As a consequence, it becomes imperative for individuals to commit to lifelong learning, continuously acquiring and updating their skills to effectively navigate and adapt to these transformative changes (Pyenson, n.d.). Embracing this proactive approach to skill development is not just an individual imperative but a key driver for overall economic resilience and competitiveness.

On the other hand, 21st century learners are characterized by their orientation towards student-centered learning and the development of 21st-century skills such as critical thinking, communication, collaboration, and creativity and innovation. These learners engage in self-directed learning and are independent in their learning process, utilizing technological tools to develop necessary skills (Kalalo, n.d.). The learning models applied in the 21st-century learning process should be integrative, holistic, scientific, contextual, thematic, effective, collaborative, and student-centered (History, 2021). Additionally, attitudes and interest play a significant role in student behavior and learning outcomes (Sciences, 2022). Technical and vocational education in the 21st century aims to equip students with the competencies needed in the world of work, focusing on learning skills, literacy skills, and life skills (Le et al.,

2022). Project-based learning is recommended in technical and vocational education as it has been found to effectively develop the skills required in the 21st century.

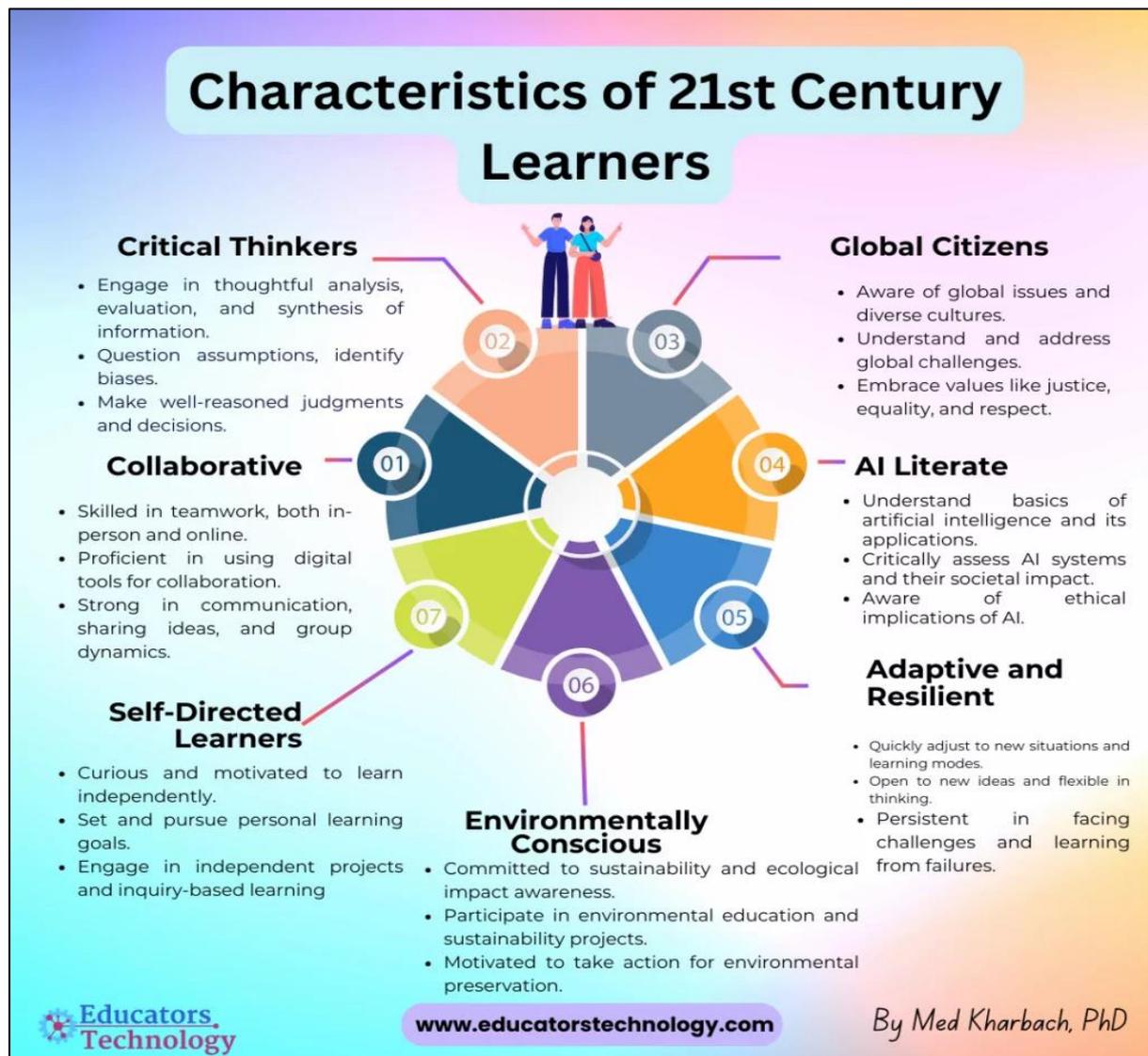


Figure 3: Characteristics of 21st Century Learners

In Figure 3, Med Kharbach Kharbach (2024) presents a detailed compilation outlining the essential attributes required by learners in the 21st century. These encompass qualities such as being global citizens, adept at navigating artificial intelligence, demonstrating adaptability and resilience, displaying environmental consciousness, possessing critical thinking skills, and embodying collaborative and self-directed learning capabilities. These core characteristics, when complemented by additional supporting factors, form a foundational framework for 21st-century learners. Consequently, educational institutions play a pivotal role in future-proofing graduates for the evolving job market by strategically integrating these skills and attributes into their curriculum. This proactive approach not only ensures individual preparedness but also positions educational institutions as key contributors to producing graduates who are well-equipped for the demands of the contemporary workforce.

What higher education can do to meet the Demands of the Modern Workforce?

In the ever-evolving landscape of the modern workforce, the role of higher education becomes increasingly pivotal in preparing students for the dynamic challenges they will encounter (Al-Haimi et al., 2021). As we navigate the complexities of the 21st century, it becomes imperative to explore what higher education institutions can do to effectively meet the demands of the contemporary job market. This exploration will unfold through a strategic lens, dissecting various aspects that contribute to the preparedness of graduates for real-world scenarios. The subsequent sections will delve into three key strategies: Teaching Methods, which emphasizes the need to redefine the teaching paradigm by embracing innovation and real-world relevance; Agility in the higher education system, Enterprise-Ready Skill Development, focusing on the cultivation of skills that align with the demands of modern enterprises; and Industry Collaboration and Partnerships, underscoring the significance of forging alliances between higher education institutions and industries to bridge the gap between academia and practical application. By dissecting these strategies, we aim to shed light on the transformative steps higher education can take to proactively address the challenges posed by the evolving workforce landscape.

Teaching Methods: Redefining the Teaching Paradigm by Embracing Innovation and Real-World Relevance

In today's rapidly evolving environment, particularly within the business landscape, the task of teaching has undergone a profound transformation. Gone are the days of solely disseminating knowledge and imparting theoretical concepts to students. With the advent of technologies like Google, ChatGpt, and various other resources, the role of educators as mere purveyors of information has been surpassed. Consequently, it is incumbent upon us to embrace innovation and creativity in our teaching methodologies, ensuring that we provide students with a distinct and valuable educational experience.

To bridge the gap between academia and the realities of the workplace, we should equip our students with real-world insights that extend beyond theoretical frameworks. Recognizing this imperative, one of the approaches to employ is to involve inviting industry speakers who can offer firsthand examples, current industry trends, up-to-date insights, and alternative business models that may not be covered in traditional course materials. By bringing these industry experts into the classroom, we provide students with invaluable exposure to practical experiences that enrich their understanding of business concepts.

Additionally, strive to cultivate an environment where the classroom itself becomes a microcosm of the professional world. Through this approach, students are actively engaged in practical work that allows them to apply theoretical knowledge and delve into the most recent trends, challenges, and case studies. This dynamic approach ensures that students remain informed about the latest developments, equipping them with the skills and acumen necessary to tackle contemporary business challenges.

Furthermore, it is crucial to incorporate activities that equip students with the skills necessary for lifelong learning and enable them to harness the latest technological advancements for reskilling and upskilling purposes. This is imperative because the job market increasingly favors graduates who possess multidisciplinary knowledge and practical experience. To accomplish this, we should ensure that we cultivate and nurture our students' curiosity, self-directed learning abilities, and commitment to continuous learning. Numerous instances witnessed in the industry where graduates have ventured into unrelated fields due to their thirst for lifelong learning, consequently gaining numerous opportunities. In addition

to that, it is essential to introduce other activities aimed at developing students' vital skills, some of which surpass the importance of obtaining a degree, as per my observations in the job market. These skills encompass effective communication, critical thinking, and negotiation abilities.

However, the ultimate differentiating factor lies in our humanity. It sets us, as educators, apart from machine intelligence and advanced technologies that provide instant knowledge on any given topic. Our commitment lies in preserving our humanity and embodying humility, empathy, and emotional intelligence. We have a responsibility to produce graduates who possess a deep sense of compassion and work for the betterment of others. Consequently, we should strive to create scenarios that encourage students to utilize their human capacities and make decisions rooted in humanity, as opposed to conventional management practices.

A compelling example of this approach can be found in the business world with Bob Chapman, a CEO who prioritized employee well-being and employed innovative strategies to achieve cost savings (Pirson et al., 2021). By adopting a people-centric approach and fostering a positive organizational culture, he demonstrated the potential to achieve financial success. Therefore, as lecturers and educators, we should embrace this philosophy as the core of our daily work, enabling us to recognize the distinction between our humanity and the capabilities of intelligent machines and technologies.

Thus, the teaching paradigm has transformed due to changes in the business landscape and technology. Educators must be innovative and creative, providing students with a unique and relevant education (Ravi, 2022). By connecting academia with the workplace, we offer real-world insights through speakers and practical assignments. Promoting lifelong learning and technological proficiency is crucial for preparing students for diverse careers. Emphasizing essential skills like communication and critical thinking enhances their employability. As educators, we must prioritize humanity, empathy, and emotional intelligence amidst the rise of intelligent machines. By fostering compassion and a people-centric approach, we empower students to make human-centered decisions and foster positive organizational cultures. This approach shapes well-rounded graduates who can navigate modern challenges. Teaching requires constant commitment to innovation, relevance, and adaptability. By integrating real-world perspectives, engaging industry speakers, and creating an interactive classroom experience, we prepare students to excel in today's complex business environment.

Agility in Higher Education System

The adaptability of higher education institutions to swiftly respond to evolving demands is of paramount significance. In the contemporary landscape characterized by rapid change and technological advancement, the agility of higher education in expeditiously cultivating high-quality and essential skills stands as a critical factor (Chaudhary, 2016; Lan et al., 2019). In Malaysia, for instance, Datuk Seri Tengku Zafrul Abdul Aziz emphasizes the urgency associated with the demand for skilled workers, particularly evident in sectors such as the electrical and electronics industry. This urgency is underscored by the industry's requirement for 50,000 engineers, juxtaposed with the current annual output of 5,000 graduates from institutes of higher learning (The Star, 2024).

To effectively address this dissonance and promptly meet the exigencies of the industry, higher education institutions must exhibit an elevated level of agility. This involves not only the expeditious adaptation of curricula to align with the specific needs of industries but also

the proactive identification of critical skills gaps. Additionally, agility encompasses the prompt restructuring of programs and the integration of specialized training modules tailored to address the immediate requirements of the job market.

The challenge at hand extends beyond mere quantity; it necessitates an orientation towards tailoring education to furnish graduates with precisely the skill sets demanded by industries. This responsive and adaptive approach ensures that the workforce produced by higher education is not only characterized by its high quality but is also germane to the current imperatives of investors and industries. In doing so, it effectively addresses the pressing demand for skilled workers without succumbing to unnecessary delays.

Enterprise-Ready Skill Development and Industry Collaboration

Enterprise-ready skill development is a critical aspect of higher education (Riviezzo et al., 2023). Graduates often find themselves lacking in essential employability skills such as communication, problem-solving, and teamwork, hindering their personal and professional growth (Stellar, 2022). The future trajectory of higher education is significantly influenced by the ongoing focus on skill development and documentation, along with advancements in brain scanning technology (Bamber, 2022). Simultaneously, institutions are exploring alternative revenue streams while navigating the challenge of maintaining quality standards. Recognizing the evolving employment landscape, enterprise education becomes paramount in instilling core enterprising behaviors and preparing students for dynamic roles (Akhmetshin et al., 2019).

To bridge the gap between academia and the demands of the modern workforce, higher education institutions must strategically address the deficiency in employability skills identified for the 21st-century graduate. Analytical thinking, active learning, innovative strategies, creativity, originality, initiative, leadership, social influence, critical thinking, complex problem-solving, emotional intelligence, resilience, stress tolerance, flexibility, adept use of technology, reasoning, ideation, systems analysis and evaluation, persuasion, and negotiation are indispensable skills that necessitate cultivation.

A paradigm shift in teaching methods becomes imperative. Higher education needs to embrace innovative approaches with a focus on real-world relevance. This involves integrating experiential learning opportunities, dynamic course content, and interactive teaching methodologies to foster active learning and practical skill development. Technological integration, including virtual labs and simulations, ensures graduates are well-versed in the tools prevalent in their respective industries.

Collaboration with industry experts is equally vital. Establishing industry advisory boards and facilitating interactions between students and professionals through guest lectures and networking events create a symbiotic relationship between academia and practical application. This collaboration enables institutions to gain valuable insights into evolving skill requirements, ensuring that curricula stay aligned with industry trends. Moreover, the emphasis on global and ethical perspectives is crucial. Integrating global citizenship education and ethical decision-making prepares graduates for the complexities of a diverse and interconnected world. Assessments, which focus on both theoretical knowledge and practical application, contribute to a holistic evaluation of students' preparedness for the workforce. Thus, higher education institutions play a pivotal role in cultivating enterprise-ready skills to enhance employability and prepare students for the ever-evolving job market. By

incorporating these strategies into their educational frameworks, institutions can ensure that graduates not only meet academic standards but also emerge as adaptable, innovative, and skilled contributors to the dynamic demands of the modern workforce. This holistic approach positions higher education as a catalyst for producing well-rounded professionals equipped to thrive in the complexities of contemporary employment.

Conclusion

In conclusion, this paper has delved into the pertinent subject of future job trends and the requisite skills vital for the evolving industry landscape as well as how higher education as the main supplier can meet these challenges with effective strategies. It identifies the skills, characteristics, and attributes essential for graduates in the 21st century, emphasizing the pivotal role played by providers and suppliers, particularly higher education institutions, in producing high-caliber graduates equipped with the necessary skills to meet industry demands. The paper was structured around two key inquiries: firstly, identifying the future jobs and skills in high demand for the 21st century, and secondly, outlining the measures higher education can adopt to align with the needs of the modern workforce. By drawing upon a comprehensive analysis of the literature and incorporating the authors' perspectives, the paper successfully addressed these questions. Moreover, it presented strategic proposals and actionable steps for higher education institutions to proactively cater to the industry's heightened demands, especially in the face of ongoing technological disruptions. This comprehensive approach ensures that graduates are not only well-prepared for current job market demands but are also adaptable to the dynamic landscape shaped by continuous technological advancements.

Moreover, this research contributes significantly to the theoretical and contextual discussions surrounding graduate education in the 21st century. By amalgamating existing literature with the author's insights, the study underscores the pressing need for educational institutions to adapt to an ever-changing environment. It emphasizes the importance of cultivating diverse skills like critical thinking, adaptability, and a global perspective, beyond mere technical competencies, to meet current and future industry demands. Additionally, the research not only identifies upcoming job trends and essential skills but also offers practical strategies for higher education institutions to address these challenges effectively. Recognizing the pivotal role of higher education in shaping graduates for modern industries, the study advocates for the incorporation of agility within academic systems, urging institutions to be proactive in aligning curricula with industry needs. Ultimately, this study serves as a guiding light in the ongoing evolution of graduate education, aiming to produce adaptable, forward-thinking leaders capable of thriving in today's dynamic professional landscapes.

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Conflict of Interest

The authors declare no conflict of interest.

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